

Personal Invitation



Frankfurt STYLE AWARD

presents

**UNITED
DIVERSITY**

GALA · FINALE · SHOW

POWERED BY FRAPORT

To

**WE CORDIALLY INVITE YOU
TO EXPERIENCE AN EVENING OF UNIQUE INTERNATIONAL
CREATIVITY AND FASHION DESIGN AT FRANKFURT AIRPORT
ON FRIDAY, SEPTEMBER 26, 2014**

Frankfurt STYLE AWARD will celebrate the creativity of young fashion design talents, stunningly staged at the “Gateway to the World”. A selection of the brightest new talents from the international upcoming design scene will compete with their fashion creations for a top placement and prize at the *Frankfurt STYLE AWARD* Finale 2014. One hundred talents on stage and behind the scenes will transform the FRAPORT FORUM into a “creative hot spot” for the best newcomers in fashion design.

Be a part of an eclectic networking evening and share the excitement when the jury awards the most creative and expressive designs that best reflect this year’s guiding theme: UNITED DIVERSITY!

Sincerely Yours



Markus Frank
Patron *Frankfurt STYLE AWARD*
Deputy Mayor, City of Frankfurt am Main
Head of Department of Economy,
Sports, Public Safety and Fire Prevention



Sophie Laszlo
Chairwoman
Guest Country France
Consul General of France
in Frankfurt am Main



Hannemie Stitz-Krämer
Founder *Frankfurt STYLE AWARD*,
President & CEO
PUBLIC RELATIONS PARTNERS
Gesellschaft für Kommunikation mbH



FRAPORT FORUM is located in the walkway between the Long-Distance Train Station and Terminal 1, Frankfurt Airport.

Kindly respond by Friday, September 5, 2014 to [Frankfurt STYLE AWARD](mailto:schwitalla@prpkronberg.com), schwitalla@prpkronberg.com



UNITED DIVERSITY

Program

WELCOME RECEPTION

HOSTED BY FRAPORT AG AND
CONSULATE GENERAL OF FRANCE IN FRANKURT

6.00 pm

GALA · FINALE · SHOW UNITED DIVERSITY

PRÊT-à-PORTER PICNIC
FASHION MEETS MUSIC: TALENT 4 TALENT
WITH WOMEN OF THE WORLD FESTIVAL
BOULEVARD DE FRANCE

7.00 pm

AWARD CEREMONY

THE CATEGORIES
UNIFORM · UNISEX · UNICULT
SPECIAL AWARDS
UNITED DIVERSITY AWARD · PUBLIC CHOICE AWARD

9.00 pm

AFTER SHOW PARTY

HOSTED BY SHERATON FRANKFURT AIRPORT HOTEL

9.30 pm

PRESENTER: Anke Seeling

JURY: Salvatore Di Bella, Dominique Cherpin, Katrin Kemper, René Lang, Barbara Lutz, Jan-Erik Mullikas,
Dipl.-Ing. Peter Quack, Sevgi Schäfer, Riccardo Serravalle

EVENT PARTNERS: Atelier Romann Grafik Design, digitalnaturals*, ECG Medientechnik, EPP Sales,
Famous Face Academy, Marco Marcu Fashion Design, Paul André Arend – Language Consultant, SKROCK
Fotografie, Women of the World Festival

LIVE DJ SET: Djane Alegra Cole

LIVESTREAM: NOT JUST A LABEL

Partners & Sponsors*

Patronage: Stadtrat Markus Frank, Wirtschaftsdezernent der Stadt Frankfurt am Main

Partner Country France: Sophie Laszlo, Generalkonsulin von Frankreich in Frankfurt am Main

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Overall Responsibility: PUBLIC RELATIONS PARTNERS GmbH

Frankfurt Alliance for Talent in Fashion and Design: Cluster der Kreativwirtschaft in Hessen e.V. (CLUK), FrankfurtRheinMain GmbH, Marketing Club Frankfurt e.V., Messe Frankfurt GmbH, Wirtschaftsinitiative FrankfurtRheinMain e.V.

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*Status: 08/2014